**SUBJECT – BUSINESS STUDIES (12th)**

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| MONTH | W.D. | PD | TOPIC | ACTIVITY | ASSIGNMENT |
| APRIL | 22 | 08  07  07 | UNIT -1  Nature and significance of management  UNIT-2  Principles of management    UNIT-3  Business Environment | To study the nature of management& its principles and environments  Video lecture & PPT | Worksheet on Application based questions  To make the project on principles of management  To make project on business environment |
| **MAY** | 24 | 10  10  4 | Planning (unit-4)  Organizing  (Unit-5)  Staffing (unit-6, Half) | To study the concept & process of planning, organizing & staffing  Video lecture & PPT | Worksheet on Application based questions |
| **July Syllabus for Unit Test-**  Unit – (1,2,3,4) Of Part- A | | | | | |
| J**uly** | 24 | 12  12 | Staffing (unit-6, 2nd hlaf)  Directing (unit-7) | To study the concept & elements of directing  Video lecture & PPT | Worksheet on Application based questions |
| AUG. | 22 | 11  11 | Controlling (unit-8)  Financial Management (unit-9) | To study the concept & role of controlling  Role of Financial management in Business.  Video lecture & PPT | Worksheet on Application based questions |
| SEPT. **Revision & Exams**  **Unit-(1,2,3,4,5,6,7,8 of Part A)** | | | | | |
| OCT. | 19 | 10  9 | Financial Markets(unit- 10)  Marketing Management ( unit-11, half) | To study the role of financial management& capital market & money market  Concept of marketing  Video lecture & PPT | Worksheet on Application based questions  To make the project on stock exchange |
| NOV | 22 | 11  11 | Marketing Management(unit-11, 2nd half)  Consumer Protection (unit-12) | To study the various activities included in marketing  To study the various aspects of consumer protection act  Video lecture & PPT | Worksheet on Application based questions  To make the project of marketing management and its mix |
| DEC **Project Work and Pre Board Exams** | | | | | |