**SUBJECT – BUSINESS STUDIES (12th)**

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| MONTH | W.D. | PD | TOPIC | ACTIVITY | ASSIGNMENT |
| APRIL | 22 | 080707 |  UNIT -1Nature and significance of management UNIT-2Principles of management  UNIT-3Business Environment | To study the nature of management& its principles and environmentsVideo lecture & PPT | Worksheet on Application based questionsTo make the project on principles of managementTo make project on business environment |
| **MAY**  | 24 | 10104 | Planning (unit-4) Organizing(Unit-5) Staffing (unit-6, Half)  | To study the concept & process of planning, organizing & staffingVideo lecture & PPT | Worksheet on Application based questions |
| **July Syllabus for Unit Test-** Unit – (1,2,3,4) Of Part- A |
| J**uly**  | 24 | 1212 | Staffing (unit-6, 2nd hlaf) Directing (unit-7)  | To study the concept & elements of directingVideo lecture & PPT | Worksheet on Application based questions |
| AUG. | 22 | 1111 | Controlling (unit-8)  Financial Management (unit-9)  | To study the concept & role of controllingRole of Financial management in Business. Video lecture & PPT | Worksheet on Application based questions |
| SEPT. **Revision & Exams** **Unit-(1,2,3,4,5,6,7,8 of Part A)** |
| OCT. | 19 | 109 | Financial Markets(unit- 10) Marketing Management ( unit-11, half)  | To study the role of financial management& capital market & money marketConcept of marketingVideo lecture & PPT | Worksheet on Application based questionsTo make the project on stock exchange  |
| NOV | 22 | 1111 | Marketing Management(unit-11, 2nd half) Consumer Protection (unit-12)  | To study the various activities included in marketingTo study the various aspects of consumer protection actVideo lecture & PPT | Worksheet on Application based questionsTo make the project of marketing management and its mix |
| DEC **Project Work and Pre Board Exams** |